

Are you a small business or organization
looking for help with your social media presence???

APPLY NOW

DEADLINE

August 15th for Fall 2016 Semester

UNK Department of Computer Science and Information Technology Social Media Program

Student Teams:

- Will analyze needs and identify goals for their client
- Will evaluate the client's social media presence (if existing) and presenting ideas on how to change and improve the client's social media presences
- Will work with client to develop and implement a new or revised social media plan
- Will provide a written social media plan and present it to the client using a multimedia presentation

Small Businesses/Local Non-Profit Organizations:

- Will provide representatives to be available to meet the student team assigned to them.
 - Set aside at most 2 hours per week to meet
- Agree to be available to meet with student team to go over final presentation for media plan
- Will be offered training, online material and onsite consulting to help implement the plan for the first 6 months
- Agree to participate in several assesments, surveys, and interviews over the life of the project
 - (Included but not limited to pre and post participation survey and quarterly surveys over the next two years. Each survey should take no longer than 10 minutes to complete.)

*****Note: Businesses and Organizations please recognize that this is a student project and we can not guarantee the quality of work. If the quality of work is unacceptable, a new student team can be assigned to the project for the following semester. *****

APPLY AT
socialmedia.csit.unk.edu

For more information on this program contact:

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In Parnership With:

